

KBHI APPROVED CONTINUING EDUCATION PROVIDER
CERTIFICATE NUMBER: KBHI: CE-1002

PROFESSIONAL LEARNING INSTITUTE4U, LLC
5208 MOCCASIN TRAIL
LOUISVILLE, KY 40207
502-896-2020
www.pli4u.com

COURSE NUMBER	COURSE NAME/CATEGORY	COURSE DESCRIPTION	APPROVAL DATE	CONTACT HOURS
CE-1002-001	THE FIRST ANNUAL CE BASIC (AG 12-1) (14-HOUR MINIMUM CORE CURRICULUM	This 1.5 day course meets the basic requirements: Manufactured Housing 3-hours; Kentucky Law and regulations-3 hours; Standards and Practice-6 hours. (Instructor: Steven Keeney)	08/12/2008	14
CE-1002-002	THE ADVANCED COURSE/UPDATE SERIES AU-13-1(8) & A16-9 (Standards of Practice	This course covers Advanced Manufactured Housing: Advanced KY law and Regulations; Advanced Report Writing and Communications; Advanced Exterior wall claddings as they relate to terminology identification, inspection and report writing. The course will contain photos and detailed drawings. (Instructors: Gary Theineman, Brian E. Shanks & Joe Schneider	08/12/08	3
CE-1002-003	THE VOCABULARY OF INSPECTION (AY-114) (Standard of Practice)	This course covers the glossary of all three national standards of practice accepted by KBHI as a foundation of the course. The SOP's go on to require the inspector to "describe" and "report" on the materials in most systems inspected. This module examines what common descriptions have come to mean in modern construction. This module also addresses how much an inspector should report. There is a tendency for some inspectors to "over report". INSTRUCTOR: Steve Keeney	08/12/08	2
CE-1002-004	THE BUSINESS SERIES (BY-12-1 [6])	This course covers Business plans and purpose driven business, external marketing, internal marketing, taking advantage of tax advantages, the insurance maze, buying and selling a home inspection business and Retirement	08/12/08	2
CE-1002-005	CONTRACTS – LIVE	This course features small class sizes and a workshop type	9/11/07	3

	UPDATES (KY LAW & REGULAITONS)	setting facilitate students actually applying Kentucky contracts law. The opening module covers the background on statutes, such as KRS 411.270-282 and the various regulations and procedures about inspection complaints and how to apply them to their own contracts. Each class also reviews the role SOP's play in home inspection contracts. The Advanced Contracts and The Vocabulary of Inspection courses are useful but are not a prerequisite. INSTRUCTOR: Steve Keeney		
CE-1002-006	CONTRACTS-PRACTICAL UPDATE (KY LAW AND REGULATION)	This course is for students that have taken PLI's course (or equivalent) on KRS 441.270-282 and who have recent update on the latest regulations and procedures. This shorter class focuses on the student's actual contracts. This class also focuses on helping students update and improve their contracts and communications with clients. This is the most current and up-to-date instruction available to inspectors that will provide "hands on" examination of the actual of the actual contracts most inspectors use daily. INSTRUCTOR: Steve Keeney	9/11/07	2
CE-1002-007	ENVIRONMENTAL ISSUES (STANDARDS OF PRACTICE)	This class will survey key environmental issues, such as asbestos, lead, radon, wood destroying insects, and urea formaldehyde. Materials for the class have been generated by PLI since environmental issues appeared on the KBHI-approved national exams. Fore each, the course will examine a thumbnail history, properties of the substance, health effects linked to exposure by dose and duration, typical materials containing the substance, typical locations for the materials and reporting/SOP issues related to that substance. In special cases, additional information is in the materials. For example, the radon module also discusses the unreliability of the presence or absence of radon mitigation equipment in neighboring buildings; specific means of testing and their reliability; new EP A trends for recommendations; and quality assurance programs for accurate results and inspector safety. INSTRUCTORS: Steve and Lorri Keeney	9/11/07	2
CE-1002-008	ADVANCED CONTRACTS (KY	Building on the basics in PLI's foundation course on contracts, the Advanced Contracts Seminar focuses on	9/11/07	3

	LAW & REGULATION)	current and advanced questions of contracting law and practice for inspectors. Several options now used in Kentucky inspection contracts are examined and compared. Other contracts arising in home inspection also are compared or contrasted and harmonized, while they are examined from the licensed home inspector's point of view, the public's represented by buyers, sellers, brokers/agents), and of course courts and other tribunals. INSTRUCTOR: Steve Keeney		
CE-1002-009	ADVANCED KENTUCKY LAW AND REGULATION (KY LAW & REGULATION)	Advanced Kentucky law and regulations is an ever-changing and evolving field, practically with each new meeting of the KBHI or listing of new court decisions. This constantly updated course focuses on basic, rule-by-rule information to get students current. INSTRUCTOR: Steve Keeney	9/25/06 Renewed 10/8/07	3
CE-1002-010	ADVANCED REPORTING, WRITING & COMMUNICATIONS (KY STANDARDS OF PRACTICE)	This course starts with an overview of the latest software and computer innovations, including portable field implementations for input and output. It reviews all forms of reporting from NCR/carbon copy check-off sheets to the latest computer programs but marketing of specific products is prohibited. INSTRUCTORS: Steve and Lorri Keeney	9/25/06 renewed 10/8/07	3
CE-1002-011	ADVANCED STANDARDS OF PRACTICE UPDATE (KY STANDARDS OF PRACTICE)	This course focuses on the KBHI Kentucky SOP standards, comparing the three (3) national standards (ASHI, NAHI & NACHI) originally adopted along with national trends affecting them, and the latest Kentucky SOP/single national standards. Each course specifically addresses ongoing safety issues for inspectors and during inspection ranging from proper inspection procedures and protocols for clothing and equipment. INSTRUCTOR: Steve Keeney	9/25/06 renewed 10/8/2007	6
1002-012	ADVANCED MANUFACTURED HOUSING (MANUFACTURED HOUSING)	This course will start with the basics as a foundation to cover anticipated changes in the HUD regulations and proposed state installation and dispute resolution programs that may be promulgated in 2007. This course will also cover new technologies. INSTRUCTOR: Steve Keeney	9/25/06 renewed 10/8/07	3
CE-1002-013	BUSINESS PLANS AND PURPOSE	This course reviews how an inspector should form his business so he will be better prepared once his business is	02/17/09	2

	DRIVEN BUSINESS (KENTUCKY STANDARDS AND PRACTICE)	in operation. Topics in this course include: marketing mix elements (products, pricing, promotion and distribution/market), cost-based pricing, competition-based pricing, customer-based pricing, breakeven analysis, measures (such as ROI) and feedback loops using client and competitor information, risk management and how to buy, sell and value a small business or franchise. INSTRUCTOR: Steve Keeney and other PLI staff		
CE-1002-014	HOME INSPECTION MARKETING (KENTUCKY STANDARDS AND PRACTICE AND KY LAW & REGULATION)	This course instructs how a home inspector would sell his services in the public. Topics include: client and referral demographics, targeting, capturing results and measuring effectiveness, overbuying and mass media, “narrow casting” with direct mail, brochures and phone marketing, other niche marketing tools and inducements, promotions, giveaways and loyalty programs. In addition, Ky. Regulations 815 KAR 6:030 and 815 KAR 6:040 are examined. CE-1002-013 is not a prerequisite. INSTRUCTORS: Steve Keeney, L. Douglas Keeney and Don Daubs	02/17/09	1 hour of Ky. Law and practice, 1 hour of Ky. Standards and Practice for 2 hours total
CE-1002-15	RULES FOR REAL - API	Using a real life “you be the judge (or jury)” format, inspectors focus on the provisions and actual application/operation of SOP and Kentucky Law and regulation.	02/17/09	2